

Name: _____

Project Description: _____

Period: _____

Date: _____

Offset Notepad Rubric

Criteria	Weight	0	1	2	3
Art / Design					
Complexity	x 4	No artwork	Simple, low degree of difficulty	Moderate degree of difficulty	Total: /36 Complex, high degree of difficulty
Lines	x 4	No artwork	Thick, rough lines	Thick lines, smooth lines	Thin, smooth lines
Size / Proportion	x 4	No artwork	Overpowering image that detracts from function of notepad, no scratch area	Image is too big and limits the function of the notepad	Not overpowering or detracting from notepad, plenty of scratch area
Print Quality					
Scratch Area	x 4	Numerous smudges, specks or smudges	Several noticeable blemishes	Slightly noticeable blemishes	Total: /36 Area is free of blemishes and is uniformly smooth
Ink Consistency	x 4	Severe variation from ink lay of the comprehensive	Unnatural transitions from thick to thin ink	Uniformly smooth, but slightly thin ink	Uniformly smooth, dark ink
Line Quality	x 4	Lines fade away with significantly blurred edges	Lines are smooth with significantly blurred edges	Lines are smooth with slightly blurred edges	Lines are smooth with crisp dark edges
Text					
Unity	x 3	No text	Font choice clearly conflicts with the image	Reasonably appropriate choice for image	Total: /27 Appropriate choice for image
Size/Proportion	x 3	No text	Overpowering image that detracts from function of notepad, no scratch area	Image is too big and limits the function of the notepad	Not overpowering or detracting from notepad, plenty of scratch area
Positioning	x 3	No text	Text is significantly crooked and placed as to interfere with functionality	Text is slightly crooked but effectively placed	Text is square with the notepad and is placed effectively
Finishing					
Edges	x 1	No trimming	Some edges cut	All edges have been cut on most sheets	Total: /12 All edges have been cut on each sheet and are smooth
Location of Cut	x 1	Inadequate boarder around notepad with some of image missing	Inadequate boarder around notepad with cut made to edge of image	Adequate border around notepad with all print areas intact	Unified border around notepad with all print areas intact
Padding	x 1	Glued edge is severely staggered with much of edge not glued	Glued edge is clearly staggered with some of edge not glued	Glued edge is slightly staggered but all of edge is glued	Glued edge is straight with all of edge glued
Coating	x 1	Thin, delicate coat with notepad sheets falling apart	Thin, delicate coat with sheets tenderly padded	Thick, sturdy coat without rubbery feel	Thick, sturdy coat with rubbery edge
Mounting					
Square Board	x 1	No mounted print	Mat board is significantly askew	One edge of mat board is slightly crooked	Total: /15 Mat board has been squared appropriately
Centered	x 1	No mounted print	Print is not centered on the mat board and askew	Print is centered on mat board but slightly askew	Print has been centered on mat board and squared with the board
Adhered	x 1	No mounted print	Print is loosely glued with edges noticeably loose	Edges or corners of print slightly loose but firmly pressed	Print is firmly pressed and glued to mat board
Blemish Free	x 1	No mounted print	Guide marks and smudges are in plain view	Slight indication of guide marks or smudges	No guide marks or smudges visible
Correct Size	x 1	No mounted print	Mat board is more than 1/8" from specified size	Mat board is 1/8" or less from specified size	Mat board has been cut to specified size

Score: _____ /126 x 2 = _____ /252